VISION

“Admumsho's Vision is to be the leading Agricultural Produce Company in Africa through the provision of world-class Agricultural products and services."

MISSION

"Our mission is to provide our customers with good products and services of consistently high quality, made readily available at prices that create value for all stakeholders. Admumsho continuously develops and rewards people of integrity who subscribe to hard work and creativity as a means of achieving individual and corporate excellence"

CORE VALUES

Service:

In dealing with people, promptness, quality, and courtesy are Admumsho watchwords. Admumsho will go the "extra mile" to ensure customer satisfaction. Customer complaints and feedback are highly valued input for decision-making.

Integrity:

Admumsho people are encouraged to be honest in all their dealings. People are rewarded for honesty, while disciplinary actions are taken when necessary.

Teamwork:

Participatory management style is used in decision-making. Various meetings comprising individuals from different departments emphasize this.

People:

The most valued resources we have are Admumsho people. Staff is sponsored to train both internally and externally. This cuts across all cadres of staff irrespective of the cost.

Innovative:

Innovative ideas and process improvements are commended and encouraged.

Speed and Responsiveness:

Admumsho believes that no job should be delayed for more than 24 hours. Admumsho also believes that decisions should not be delayed because of incomplete information.

OBJECTIVES

There are five primary objectives by which the success of Admumsho company will be tracked:

1. Maintain 100% of the existing customer base with the consistent customer service.
2. Expand our customer base through direct referrals and aggressive direct sales.
3. Expand our product line gradually, based on customer requests.
4. Expand our custom feed mill to meet the growing sales market
5. Expand the types of services offered to our customers, as their desires are identified

KEY TO SUCCESS

The primary keys to the success of Admumsho Feeds are as follows:

1. Product freshness and quality.

2. Variety and price.

3. Constant research of the industry to keep knowledgeable of market needs.

4. Management: products delivered on time, professional customer service, managing

budgets.

1. Constant evaluation of strengths and weaknesses with adjustments made as warranted.

Historical Background

Admumsho Feeds is an Ilorin-based farm and feed store dedicated to providing our customers with professional services and high-quality feed products. Admumsho offers only the best Fish Feeds and Live Fish products in the industry. Admumsho also offers our customers the option of a custom-made feed. Our mill enables us to provide high levels of quality products that are always fresh and available. Admumsho primary focus is on keeping our customers satisfied. Professional and reliable service, competitive pricing, and knowledgeable staff will provide for continued growth in the years to come. Admumsho was founded in 2007 but became incorporated in 2015 by Alhaji Adeniyi Abdulmumini. Their hard work and dedication have proven to be successful, as Admumsho is now one of the best Fish Feed Producers and the only one specializing in custom-made feed. Their progress and successes recorded has made them to introduce another line of business, vegetable oil which was introduced in 2022. And also Exportation of Agricultural products in 2023.

The future of Admumsho is looking bright with our focus on the core products, our sales, and, promotions emphasize our history and reputation for quality and customer service. With the addition of new energy and enthusiasm from the younger team, we will increase sales and the bottom line. Even though the team has the time, energy, interest, and knowledge to invest in an already successful family business, our greatest asset will be our commitment and pride in protecting and growing the business.

Admumsho will grow to become not only a larger provider of quality feeds and agricultural products but also a boarding stable and resource for customers with inquiries about all areas of pet care.

Our products and services include;

a. Live Fish

b. Livestock Feeds (Fish Feed for now)

c. Groundnut Oil

d. Groundnut Cake (Bi-product of groundnut oil)

c. Exportation of agricultural products( soybeans, cashew nuts, guinea corn, paddy rice, sesame seed, cocoa)

Biography

Managing Director - Alh. Adeniyi Abdulmumini

Alhaji Adeniyi is a Nigeria business Man and an Industrialist. He attended Iba High School Owode. Worked at KAM Industrial Company for six years until 2010 where his talents and great management of things, as well as his trustworthy character, speak for itself. After he decided to apply the experience gained to start his own business. Asan industrialist, Henry Ford said, "There is one rule for an industrialist, and that is: make the best quality of goods possible at the lowest cost possible, paying the highest wages possible." This statement is applicable to Alh. Adeniyi in his style of operation.

Adeniyi Abdulmumini is the creator of ADMUMSHO NIGERIA LIMITED, a company that manufactures fish feed, rears fish, produces edible oils, and imports and exports agricultural products. His unique capacity to develop relationships with a wide range of people, as well as his long-term vision for propelling Admumsho to greater heights.

He wants to be in business in order to make money while taking as few risks as possible, i.e., his major purpose is to make money and use the money to better the lives of others. Adeniyi has a track record of assisting young people and recent graduates in establishing themselves as fish farmer company owners. His helpful acts are highly recognized among young farmers in Kwara state. His intelligence has aided Admumsho's improvement.

His responsibilities include among others:

Direct and control the work and resources of the company and ensure the recruitment and retention of the required numbers and types of well-motivated, trained, and developed staff to ensure that it achieves its mission and objectives. He also among other roles he performs.

He possesses natural leadership abilities as well as a creative thought process that allows him to develop new ideas for enhancing and promoting Admumsho Nig limited.

As CEO of Admumsho Nig, Adeniyi Abdulmumini has been working to enhance operations and drive firm growth for the past ten years.

2 Mrs.AdeniyiRasheedah

She is one of the directors of the company. She attended the College of Education Kotangora, in Niger State. She manages the Fish ponds section of the business. She reports to the MD on the activities in the area of her operation.

3 Manager - Najeemdeen Waliyat Bisola

Bisola is an HND holder in accounting, from Kwara State Polytechnic, Ilorin. She worked as Supervisor at Fluffy Bakery, Ibadan, Oyo State. She was a teacher at Bright Comprehensive College Onibuore, Ibadan, Oyo State. She was employed to work as an accountant after her industrial attachment program. She was later promoted to the post of Manager. She manages the employee, help the employee meet their goals, motivate them through challenges, and ensure they have all the support needed to achieve set goals.

4 Asst manager - Taofiq Asmau

Asmau is an HND holder in Agricultural Engineering, from Kwara State Polytechnic, ilorin. She worked at mount olive Nig limited, ilorin, Kwara state. She was an attendant at Iyibare filling station, ilorin, Kwara state. She was employed to work as secretary at Admumsho after her industrial attachment program. She was later promoted to the post of Asst. Manager. She supports staff results by communicating job expectations and planning, monitoring, and appraising job results.

ORGANIZATION ADDRESS

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